



**TILAK MAHARASHTRA
VIDYAPEETH, PUNE
DEPARTMENT OF
MANAGEMENT**

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ORGANIZES

**02 DAYS INTERNATIONAL
CONFERENCE**

ON

**“CONSUMER EXPERIENCES IN
CHANGING WORLD - A
RETAILERS PERSPECTIVE”**

Date: **15th and 16th September 2017**

Venue: **15th September 2017 –
07th Floor, Auditorium
16th September 2017 –
04th Floor, Seminar Hall**



ABOUT THE VIDYAPEETH

The Vidyapeeth was awarded the status of ‘Deemed to be University’ by Govt. of India in 1987 in recognition of its contribution in the field of education, which accorded the Vidyapeeth recognition at the national level. The various courses in new disciplines has been possible under the able guidance of Dr. Deepak Tilak, the Vice-Chancellor of the Vidyapeeth. His leadership has resulted in the Vidyapeeth transforming itself to face the challenges in today’s globalized world.

ABOUT THE DEPARTMENT

Management Department includes various courses such as Ph. D, MBA, BBA, M.Com, and B.Com. The Department has well qualified and experienced faculty and has well equipped Laboratories, Classrooms and Library for imparting the course contents and the knowledge beyond Syllabus

PARTICIPANTS

All Research Scholars, Students and Faculty Members of various disciplines.

Last date of full paper submission: 30th September 2017.

The research papers will be blind peer reviewed and only selected respective papers will get published. For selected papers the fees are as following:

Category	Amount
For research scholar / author (single) paper publishing	1500/-
For non registered candidates paper publishing	2000/-

CONFERENCE REGISTRATION

Category	Amount
Student	50/-
TMV Research Scholar / TMV Faculty	500/-
Research Scholar	750/-
On Spot Registration	1000/-

IMPORTANT DATES

Last Date for Abstract Submission	12/09/2017
Final Acceptance	13/09/2017
Last Date of Registration	13/9/2017
Date of International Conference	15/03/2017 10.30 am to 5.00 pm
Technical Session	16/09/2017 10.00 am to 1.00pm
Full paper submission electronically	30/09/2017

Authors are requested to strictly follow the submission guidelines:

1. Research Paper must be written in English Language.
2. File must be in Microsoft Word format with 1.5 line spacing in A4 size page.
3. The font of manuscript must be Times New Roman with 12 font size.
4. First page must be a title page. List all the authors with their organizational affiliation, contact number and e-mail id of corresponding author.
5. The submission must not be published elsewhere or submitted for publication.
6. All manuscript must include a maximum 250 words abstract, next to the title page. Add about 4 to 5 keywords one line below the abstract.
7. The manuscript should not exceed 08 pages, including references & annexes.
8. Figures must be in high resolution & clear with descriptive heading.
9. If the manuscript is accepted for publication, authors transfer the copyrights to the Journal.
10. The order of the content must be as per following sequence;

Guidelines for PowerPoint Presentation on 16th September 2017

- The authors are to submit their abstract and presentation of their paper theme in not more than 10 slides.
- The power point presentation should be sent by email and with complete registration formalities by 12th Sept. 2017 at management@tmv.edu.in and tmvmanagement3077@gmail.com.

1. Title Page with Authors detail
2. Abstract & Keywords
3. Introduction
4. Literature Review
5. Research Methodology
6. Results
7. Future Scope
8. References
9. Appendices (if any)

PATRONS

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